



Parul Sharma, photo: Mikael Renström, and Johan Kuylenstierna, photo: Ange Thorleif Robertsson.

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Johan Kuylenstierna and Parul Sharma at the Nordic Sustainability Expo

Now even more well-known sustainability profiles are ready for the program of the Nordic region's largest meeting place in sustainability, May 17-18th at Stockholmsmässan. The interest is record high and already now about 50 exhibitors have booked their places and more are on their way in. The lecture program now includes Johan Kuylenstierna, Parul Sharma, Max Elger, Minister of Financial Markets, Katarina Luhr, Stockholm City Council, Louise König and Jakob Trollbäck, The New Division and Cecilia Ekholm, Sweden's Ambassador for Sustainable Business at the Ministry of Foreign Affairs.

May 17–18th, companies, organizations, experts, researchers and pioneers in sustainable development gather at the Nordic Sustainability Expo. The theme for the meeting place is sustainable business and the purpose of the exhibition is to create a unique meeting place where actors from all parts of society can collaborate, exchange knowledge and experiences with each other.

One of the speakers is **Parul Sharma**, a well-known human rights lawyer with a focus on sustainability issues, who moderates several of the panel debates on the Expo stage:

- For me, Nordic Sustainability Expo is an important platform for small and medium-sized companies. I hope that as many as possible come and gather sustainability inspiration for their current or upcoming sustainability work. Small and medium-sized enterprises are extremely important in the adjustment work that the world is now facing.

Johan Kuylenstierna, chairman of the Climate Policy Council and geoscientist, is one of the exhibition keynote speakers and will give a lecture on the topic; Is it over for the planet? How climate crisis and doomsday are turned into leadership and a drive for sustainable development:

- Within global politics, the focus on climate change has increased rapidly. Words like crisis and dystopia tend to dominate the debate, and if you take part in the latest research, it is easy to feel hopeless about the future. I believe that today's major environmental challenges can best be solved by starting from a positive development vision, where people and society are at the center and where collaboration and the new leadership are keys to success. That is why this meeting place where the opportunity for collaboration between all types of decision-makers is so important, says Johan Kuylenstierna.

New speakers added to the stage program - Please note that the major part of the lecture will be held in Swedish.

Max Elger Minister of Financial Markets (S). About how Swedes' consumption can become more sustainable and contribute to achieving environmental and climate goals.

João Murilo Silva Merico at the **Ellen MacArthur Foundation**. **How to formulate a circular conversion plan.** *Cradlenet's conference on May 18th.*

Lisen Schultz researcher in Sustainable Development at **Stockholm Resilience Center** and **Erica Treij** journalist and co-author of the book *The course - 10 steps to sustainable business.*

Gabriella Sydorw Head of Sustainability **Kammarkollegiet/Swedish Chamber of Deputies**. How state-owned businesses can act as procurement role models in terms of environment, climate and human rights.

Hewan Temeshgen, Secretary General of **Fairtrade**. Presents a new survey that has taken the pace of sustainable procurement policy ahead of the 2022 election.

Åsa Sandberg, **Too Good To Go**, How should we together reduce food waste?

Tobias Jansson, **Circulareconomy.se**. About Circular business models at *Cradlenet's conference May 18th.*

Katarina Luhr, City Councilor for the Environment, **City of Stockholm** (MP). About how the policy can facilitate companies' sustainable product development. About how Stockholm can compete with sustainable procurement in Copenhagen.

Louise König and Jakob Trollbäck - newly appointed CEO and founder of **The New Division**, "How internal development is the only way to achieve the Global Goals and save the world" - presentation of a new global framework. *AST Payment Conference May 17th.*

Vojtěch Vosecky Associate of **Circle Economy**. How to do a circular current situation analysis of your company. *Cradlenet's Conference May 18th.*

Cecilia Ekholm, Sweden's ambassador for sustainable business at the **Ministry of Foreign Affairs**. Human rights and entrepreneurship - what matters?

Nordic Sustainability Expo is aimed at decision-makers and everyone who works strategically with

sustainability, who are interested in contributing to the transition to a sustainable society. The conference is arranged together with Nordic Ecolabelling the Swan, Cradlenet, CSR Sweden and A Sustainable Tomorrow. The exhibitors include NMC - The Network for Sustainable Business, Too Good To Go, Ekobanken, Svensk Solenergi, Soltech, TINT, Reuse Remade, AIK Football, Leksands Knäckebröd, MAQS Advokatbyrå and more. [List of more exhibitors here](#). Well-known speakers have already been booked for the exhibition.